

## 香港賽馬會 「青少年體育記者培訓計劃」結業禮



▲ 畢業學員與主禮嘉賓及導師合照  
A group photo of graduates with officiating guests and instructors

由香港賽馬會主辦，東華三院屬下社會企業映誌高協辦的「青少年體育記者培訓計劃」迄今已舉辦了5屆，合共培訓超過200位年青人，部分更已加入各大傳媒機構工作。這個為期半年的培訓計劃，由社工及業內人士帶領，為17至25歲、對體育或傳媒行業有興趣的年青人提供基本新聞工作訓練和實習機會，讓他們在知識層面、人際溝通技巧，以及工作態度上得到提升。

今屆的結業禮於6月24日假跑馬地馬場快活看台百萬廂房舉行，邀得立法會議員（體育、演藝、文化及出版界）馬逢國SBS太平紳士、香港賽馬會署理公共事務主管何永康先生，以及姚子樑社會服務總主任擔任主禮嘉賓。

今屆計劃共取錄了47人，其中39人成功畢業。大會當日亦頒發多個獎項，包括「優異攝影技術」、「最佳新聞攝影」、「優異現場採訪記者」、「優異評述員」、「最佳進步獎」、「導師嘉許獎」及「優異學員」等，表揚學員的優秀表現。

### Hong Kong Jockey Club “Junior Sports Reporters Programme” Graduation Ceremony

The “Junior Sports Reporters Programme”, organised by the Hong Kong Jockey Club in collaboration with TWGHs Image Pro, offers basic journalism training and internship opportunities to youngsters aged between 17 and 25. In the last 5 years, over 200 youngsters have completed the Programme. Some of them pursued a career in the media industry afterwards.

This year's Graduation Ceremony was held on 24 June 2017 at the Millions, Happy Valley Racecourse, with the Hon. MA Fung Kwok, SBS, JP, Legislative Councilor (Sports, Performing Arts, Culture and Publication), Mr. Philip HO, Acting Head of Public Affairs of the Hong Kong Jockey Club, and Mr. Ivan YIU, Community Services Secretary, officiating. This year, 39 out of 47 participants graduated from the Programme after 6 months of intensive training and internship.

## 「SIME優質嬰幼兒課程實施研究計劃」 成效發布會

東華三院社會服務科聯同香港教育大學幼兒發展中心，於2015年年初起推展「Stimulation Interaction Motivation Experience (SIME) 優質嬰幼兒課程實施研究計劃」，以1至3歲嬰幼兒為研究對象，實踐SIME優質嬰幼兒課程模式，透過鼓勵和刺激，讓幼兒多進行互動和體驗學習。研究結果顯示，SIME優質嬰幼兒課程模式對主要為基層家庭服務的幼兒中心產生較積極的效果。此外，越早對嬰幼兒實施優質課程，其介入影響亦越大。本院已於7月15日舉行成效發布會，有逾百位參加者，包括學院講師、幼教界行政人員和專業同工及幼兒家長等參與。

### “SIME — Research on Quality Programme for Infants and Toddlers” Press Conference

Since early 2015, TWGHs Community Services Division has been collaborating with the Early Childhood Learning Centre of The Education University of Hong Kong to conduct the “Stimulation Interaction Motivation Experience (SIME) — Research on Quality Programme for Infants and Toddlers”, a research on young children from 1 to 3 years old. The results suggested that the SIME model has a positive effect on child care centres serving grassroots

families. The earlier the children were taught with this curriculum, the higher the impact. On 15 July 2017, over 100 participants including lecturers, administrators and professionals of early childhood education, and parents of young children attended the press conference of the research project.



▲ 香港教育大學幼兒教育學系助理教授陳惠玲博士（左五）、香港大學教育學院副教授張曉博士（右五）及香港教育大學幼兒發展中心校監吳美莉博士（左三）與本院社會服務科代表及研究計劃委員會成員合照  
A group photo of Dr. CHAN Wai Ling (left 5), Assistant Professor of the Department of Early Childhood Education at The Education University of Hong Kong, Dr. ZHANG Xiao (right 5), Associate Professor of the Faculty of Education at The University of Hong Kong, and Dr. NG Mei Lee (left 3), School Supervisor of The Education University of Hong Kong Early Childhood Learning Centre, with representatives from the TWGHs Community Services Division and members of the research committee

## 東華三院越峰成長中心參與626國際禁毒日

為響應626國際禁毒日，東華三院越峰成長中心今年6月於Facebook舉行「友·我撐你」挑戰，邀請公眾人士給予戒毒人士支持和鼓勵，藉此引起大眾對抗毒的關注。接受挑戰的參加者須連續6天，每天做26次平板提腿支撐運動，並拍成短片上載至個人Facebook帳戶及邀請朋友加入挑戰。活動得到97位參加者支持，在短短25天，吸引達10,525人次瀏覽相關影片。

中心更於6月26日在銅鑼灣東角道擺設「友·我撐你」擂台爭霸戰，直接向公眾人士宣揚禁毒信息，及讓大眾身體力行「撐」起戒毒人士；爭霸戰透過Facebook Live在網上直播，由當晚6時26分起，直至9時結束活動前，共有33人參與爭霸戰，獲得冠軍的參加者更巧合地以6.26秒完成26次平板提腿支撐動作。

### TWGHs CROSS Centre Participated in the International Day against Drug Abuse and Illicit Trafficking on 26 June

In June 2017, a campaign named “Support of CROSS” was launched on Facebook by TWGHs CROSS Centre in support of the International Day against Drug Abuse and Illicit Trafficking on 26 June. Participants were invited to give support and encouragement to rehabilitated drug users. Challenge-takers were to make and upload one video per day for 6 days, showing themselves doing 26 planks with oblique crunches, and invite their friends to join the Challenge. The Challenge received submissions from 97 participants; their uploaded videos have accumulated 10,525 hits in 25 days.

On 26 June 2017, the “Support of CROSS” Campaign Cup was held at East Point Road, Causeway Bay to spread the message of “Say No to Drug” to the general public. The Campaign Cup was broadcasted via Facebook Live. A total of 33 participants took part in the Challenge from 6:26pm to 9pm. Interestingly, the champion completed 26 planks with oblique crunches in a matching time of 6.26 seconds.



▲ 東華三院越峰成長中心在6月26日當天於銅鑼灣東角道擺設「友·我撐你」擂台爭霸戰。  
The “Support of CROSS” Campaign Cup was held by TWGHs CROSS Centre at East Point Road, Causeway Bay on 26 June 2017.

## 東華三院萬國殯儀館及東華三院鑽石山殯儀館參與 「50+博覽暨亞洲銀髮用品展2017」

東華三院屬下的萬國殯儀館及鑽石山殯儀館，於7月7至9日參與於香港會議展覽中心舉行的「50+博覽暨亞洲銀髮用品展2017」，以輕鬆互動的形式介紹本院的殯儀服務，更透過「後事計算機」遊戲，讓市民製作屬於自己的喪禮預算及加深他們對東華三院殯儀服務的認識。此外，兩館職員在講座中亦分享禮儀師如何協助先人走過人生最後一程，鼓勵大眾為自己計劃身後事，亦解開參加者對殯儀的迷思。

### TWGHs International Funeral Parlour and TWGHs Diamond Hill Funeral Parlour Participated in the “50+Expo I/O Senior Expo Asia 2017”

With an aim to promote TWGHs' funeral services, TWGHs International Funeral Parlour and TWGHs Diamond Hill Funeral Parlour participated in the “50+ Expo I/O Senior Expo Asia 2017” held at the Hong Kong Convention and Exhibition Centre from 7 to 9 July 2017. Adopting an interactive and interesting approach, visitors could create their own funeral budget and learn about TWGHs' funeral services through the “Funeral Calculator” game. In addition, talks were held to introduce the work of funeral directors, in order to encourage the public to plan ahead for their own funeral and to bust myths about funeral services.

► 攤位設有講座及互動遊戲，打破禁忌，與市民大談「身後事」。  
Talks were held and interactive game was set in the booth to break the taboo and introduce the funeral services to the visitors.



▲ 「後事計算機」遊戲參加者反應熱烈，紛紛製作屬於自己的後事預算。  
Participants eagerly planned their own funeral budget using the “Funeral Calculator”.