

東華三院  
Tung Wah Group of Hospitals

「東華之友」月捐計劃  
"Friends of Tung Wah" Monthly Donation Scheme

楊千嬅  
「東華之友」榮譽大使  
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Honorary Ambassador of  
"Friends of Tung Wah"

齊集氣  
「東華之友」  
預埋你

Please join the "Friends of Tung Wah"  
Monthly Donation Scheme for the benefit of the needy!

計劃詳情  
More Information

查詢及捐款熱線  
Donation Hotline: 1878 333

Tung Wah Group

Tungwahgroup

籌募活動

FUND RAISING

## 東華三院155周年賣旗日 — 社交媒體宣傳活動

### TWGHs 155th Anniversary Flag Day – Social Media Promotions

東華三院155周年賣旗日將於8月20日（星期三）上午在全港各區舉行，善款將全數用以拓展本院社會及教育服務，為弱勢群體提供更全面的支援。

今年賣旗日以155周年誌慶口號「行善無界限」為主題，藉此傳遞本院155年來不分界限、持續行善的慈善精神。為配合賣旗活動，本院已開展一系列的社交媒體宣傳活動。

TWGHs 155th Anniversary Flag Day will take place on the morning of 20 August (Wednesday) across Hong Kong. All the donations will be allocated to expanding the Group's social and education services, providing comprehensive support for the underprivileged.

This year's Flag Day embraces the 155th Anniversary slogan "Kindness makes a difference", reflecting the Group's longstanding commitment to compassionate service beyond boundaries. To promote the Flag Day, the Group has launched a series of promotional initiatives on social media.



參與相關社交媒體遊戲即有機會獲得8.20賣旗日紀念品。  
Participate in the relevant social media game for a chance to receive the 8.20 Flag Day souvenirs.



立即追蹤本院社交平台，了解更多詳情！  
Follow our social media platforms now to learn more details!

籌募活動

FUND RAISING

## 「東華之友」月捐計劃

### "Friends of Tung Wah" Monthly Donation Scheme

東華三院自2010年開始推行「東華之友」月捐計劃，呼籲公眾透過每月定期捐款，讓本院得以策劃更長遠及完善的醫療衛生、教育、社會服務、文化保育及公共服務等發展項目。

適逢今年東華三院創院155周年誌慶，凡於2025年12月31日或之前加入「東華之友」，並設定每月定額捐款金額港幣500元或以上，即有機會獲贈東華三院155周年紀念版八達通<sup>△</sup>！

The Group first launched the "Friends of Tung Wah" Monthly Donation Scheme in 2010, encouraging the public to become monthly donors. Such regular donations help the Group to sustain and further develop its medical and health, education, community services, preservation of cultural heritage, and traditional services.

To celebrate the 155th Anniversary of TWGHs this year, anyone who joins the "Friends of Tung Wah" Monthly Donation Scheme on or before 31 December 2025 and commits to a monthly donation of HK\$500 or above will have a chance to receive the limited edition of TWGHs 155th Anniversary Octopus<sup>△</sup>.

<sup>△</sup> 必須連續捐款三個月或以上，成功成為東華之友，方可獲得「東華三院155周年紀念版八達通」乙個。

To receive the "TWGHs 155th Anniversary Octopus", you must successfully become a "Friend of Tung Wah" by donating continuously for 3 months or above.



立即掃描QR code了解詳情。  
Please scan the QR code for details.



賣旗日宣傳短片  
Promotional Video of Flag Day



心理測驗  
Psychological Test



WhatsApp動態貼圖  
Animated WhatsApp Stickers



掃描立即下載  
Scan to download



Facebook 及 Instagram 有獎遊戲  
Prize Game on Facebook and Instagram