

## 籌募活動

Fund-raising Activities

# 東華三院145周年慈善晚宴 「時光倒流1870」

目的：為東華三院社會企業服務籌募拓展經費

日期：2016年1月29日（星期五）

時間：晚上6時45分（酒會）  
晚上7時30分（大會儀式及晚宴）

地點：香港君悅酒店大禮堂

主禮嘉賓：政務司司長林鄭月娥女士GBS太平紳士

捐款方式：

1. 出任贊助人

贊助人類別	獲邀出席慈善晚宴	獲刊登公司徽號/芳名		獲贈場刊內頁廣告	參與儀式	
		場刊	酒會/舞台背板		聯同主禮團進行亮燈儀式	遞交捐款支票
冠名贊助人 (\$300,000)	1席十位 (另獲兩位主賓席席位)	✓ (1頁)	✓	兩頁及封底內頁	✓	✓
鑽石贊助人 (\$100,000)	1席十位	✓ (1頁)	✓	1頁	-	-
金贊助人 (\$68,000)	1席十位	✓ (1/2頁)	✓	1頁	-	-
銀贊助人 (\$38,000)	1席十位	✓ (1/3頁)	✓	1頁	-	-

其他鳴謝包括：

I. 獲刊登公司徽號/芳名於新聞稿及東華三院年報

II. 於儀式中獲致送紀念品

2. 場刊廣告：捐款\$10,000可獲刊登全頁彩色廣告一頁

3. 惠捐善款：I. 支票捐款

劃線支票抬頭請寫「東華三院」或「Tung Wah Group of Hospitals」，並寄交香港上環普仁街十二號東華三院籌募科

II. 直接將捐款存入東華三院於以下銀行戶口

(i) 恒生銀行 [024-280-402660-001]

(ii) 滙豐銀行 [004-502-301302-001]

III. 登入 [www.tungwah.org.hk](http://www.tungwah.org.hk) 網上捐款（只適用於信用卡及PayPal）

查詢熱線：1878 333（本院職員會提供更詳細活動資料）

東華三院董事局已贊助是項活動的直接開支，亦不會扣除行政費用，各界捐款全數撥用於本院服務。

## TWGHs 145th Charity Dinner "Back to 1870"

Objective : To raise funds for the development of TWGHs' social enterprises

Date : 29 January 2016 (Friday)

Time : 6:45pm (Cocktail Reception)  
7:30pm (Ceremony and Dinner)

Venue : Grand Ballroom, Grand Hyatt Hong Kong

Guest of Honour : The Hon. Mrs. LAM CHENG Yuet Ngor, Carrie, GBS, JP, Chief Secretary for Administration

Donation Method :

1. Patronage

Patronage (Donation \$)	Invitation to Charity Dinner	Acknowledgement by company logo/name		Complimentary Advertisement in Souvenir Programme	Ceremony	
		Souvenir Programme	Event Backdrop		Co-officiate the Kick-off Ceremony	Cheque Presentation
Title Sponsor (\$300,000)	1 table (10 seats; additional 2 seats at Head Table)	✓ (1 page)	✓	2 pages and inside page of back cover	✓	✓
Diamond Patron (\$100,000)	1 table (10 seats)	✓ (1 page)	✓	1 page	-	-
Gold Patron (\$68,000)	1 table (10 seats)	✓ (1/2 page)	✓	1 page	-	-
Silver Patron (\$38,000)	1 table (10 seats)	✓ (1/3 page)	✓	1 page	-	-

Other acknowledgements include:

I. Company logo or name to be acknowledged in, press release and TWGHs' Annual Report

II. Patron will receive a souvenir at the Ceremony

2. Donation of \$10,000 for a full-page colour advertisement in the souvenir programme

3. General Donation : I. Donation by cheque

Please mark your crossed cheque payable to "Tung Wah Group of Hospitals" and post it to Fund-raising Division, Tung Wah Group of Hospitals, 12 Po Yan Street, Sheung Wan, Hong Kong

II. Donation through banks

i. Hang Seng Bank 024-280-402660-001

ii. HSBC Hong Kong 004-502-301302-001

III. Visit our website [www.tungwah.org.hk](http://www.tungwah.org.hk) for online donation (Only for payment made by credit card and PayPal)

Enquiries : 1878 333 (Our staff will be pleased to provide you with detailed information of the Event.)

All direct costs of the Event are sponsored by the TWGHs Board of Directors and no administration expenses will be deducted. All public donations will go directly to our services.

## 信德集團有限公司呈獻： 東華慈善嘉年華慈善同樂日

東華三院獲「東華慈善嘉年華」主辦單位娛樂聯盟有限公司及環球星際嘉年華（香港）有限公司的邀請，成為唯一受惠機構。同時，主辦單位免費預留2016年1月21日（星期四）予本院舉行「信德集團有限公司呈獻：東華慈善嘉年華慈善同樂日」，讓更多有需要的人士得到幫助。本院衷心希望各位踴躍支持，共襄善舉，為慈善注入不一樣的色彩。

目的：為東華三院兒童、青少年及低收入家庭服務籌募經費

日期：2016年1月21日（星期四）

時間：下午3時至晚上11時（嘉年華）

下午4時45分（接待）

下午5時30分（儀式）

地點：前啟德機場跑道

捐款方式：

1. 贊助活動



贊助類別	捐款金額	獲贈名譽券數量			鳴謝方式		
		獲贈慈善同樂日門票 (任玩機動遊戲)	嘉賓特快通行卡	贊助門票予弱勢社群 (由本院安排)	獲刊登公司徽號/芳名 (背板/舞台橫額及報章廣告)	於儀式上獲致送紀念品、新聞稿及東華三院年報鳴謝	場內橫額 (五條) 展示公司徽號
白金贊助人	\$300,000	960	20	480	✓	✓	✓
金鑽贊助人	\$168,000	500	15	250	✓	✓	-
鑽石贊助人	\$100,000	290	10	145	✓	✓	-
金贊助人	\$88,000	240	8	120	✓	✓	-
銀贊助人	\$58,000	150	5	75	✓	✓	-
團體套票	\$10,000	35	-	-	-	-	-

2. 惠捐善款：I. 支票捐款

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東華三院董事局已贊助慈善同樂日的直接開支，亦不會扣除行政費用，各界捐款全數撥用於本院服務。

## Shun Tak Holdings Limited presents: Tung Wah Charity Carnival Charity Day

TWGHs is delighted to be the Sole Beneficiary Organization of the "Tung Wah Charity Carnival", organized by United Events Limited and Global Star Carnival (HK) Limited. With further support from the organizers, TWGHs is going to organize the "Shun Tak Holdings Limited presents: Tung Wah Charity Carnival Charity Day" on 21 January 2016 (Thursday) to benefit more members of our community who are in need. We sincerely invite you to support this meaningful cause. Details of the event are as follows:

Objective : To raise funds to support TWGHs' community services for children, youth and low-income families

Date : 21 January 2016 (Thursday)

Time : 3-11pm Carnival  
4:45pm Reception  
5:30pm Ceremony

Venue : Former Kai Tak Airport Runway

Donation Method :

1. Sponsor the event

Patronage	Donation Amount	Tickets Entitlement			Acknowledgement Format		
		One day pass (unlimited rides)	VIP Fast Pass	Sponsor Tickets for the Underprivileged (Arranged by TWGHs)	Logo Exposure/Name Acknowledgement	Souvenir Presentation, Acknowledgement in Event Press Release and TWGHs Annual Report	Outdoor Banner (5 Banners) with Company Logos inside the Venue
Platinum Patron	\$300,000	960	20	480	✓	✓	✓
Gold Diamond Patron	\$168,000	500	15	250	✓	✓	-
Diamond Patron	\$100,000	290	10	145	✓	✓	-
Gold Patron	\$88,000	240	8	120	✓	✓	-
Silver Patron	\$58,000	150	5	75	✓	✓	-
Group Package	\$10,000	35	-	-	-	-	-

2. General Donation : I. Donation by cheque

Please mark your crossed cheque payable to "Tung Wah Group of Hospitals" and post it to Fund-raising Division, Tung Wah Group of Hospitals, 12 Po Yan Street, Sheung Wan, Hong Kong

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Enquiries : 1878 333 (Our staff will be pleased to provide you with detailed information of the Event.)

All direct costs of the Charity Day are sponsored by the TWGHs Board of Directors and no administration expenses will be deducted. All public donations will go directly to our services.