

感謝閣下慷慨贊襄，協助本院幫助社會上弱勢社群。
有關贊助鳴謝詳情，請參閱以下細則

WE APPRECIATE YOUR SUPPORT AND GENEROSITY IN HELPING PEOPLE WHO ARE IN NEED. THE FOLLOWING ARE THE ENTITLEMENTS YOU WILL RECEIVE AS A PATRON.

附註NOTE 1：大會贊助人鳴謝細則 ACKNOWLEDGEMENT FOR PATRONAGE

贊助類別 Patronage	捐款額 Donation HK\$	獲邀出席 結善晚宴* To be invited to Charity Dinner*	獲刊登公司徽號/芳名* Company Logo/Name to be Acknowledged*		獲贈場刊 內頁廣告 Complimentary Advertisement in Souvenir Programme	儀式獲致送 紀念品 Souvenir Presentation at the Ceremony	節目新聞稿及年刊 Acknowledgement in Event Press Release and Annual Report
			場刊 Souvenir Programme	酒會及 舞台背板 Cocktail and Stage Backdrops			
冠名贊助人 Title Sponsor	\$1,200,000	20位及主賓席2位 22 seats	1 頁 Page	✓	2頁及封底內頁 2 Pages and 1 inside back-cover	代表姓名 Representative: _____ _____	✓
鑽石贊助人 Diamond Patron	\$120,000	10位 10 seats	1 頁 Page	✓	1 頁 Page	_____	✓
金贊助人 Gold Patron	\$80,000	10位 10 seats	1/2 頁 Page	✓	1 頁 Page	職銜 Title: _____ _____	✓
銀贊助人 Silver Patron	\$50,000	10位 10 seats	1/3 頁 Page	✓	1 頁 Page	_____	✓

* 各項贊助人均於儀式上獲致送紀念品，並獲刊登公司徽號或芳名於酒會背板、舞台橫額、節目場刊、新聞稿及東華二院年刊。餐席位置及所有鳴謝將按贊助金額擬定。All Sponsors will receive a souvenir at the event ceremony and be acknowledgement in cocktail backdrop, stage banner, event souvenir programme, press release and TWGHs annual report. Arrangement of the dinner table and acknowledgements are in accordance with the donation amount.
由於各項印刷品安排需時，如本院於所註明限期後方收到善長回覆擔任節目贊助，請恕或未能安排相關鳴謝。TWGHs may not be able to offer the aforesaid acknowledgements if the sponsorship is received after the deadline.

附註NOTE 2：禮品贊助PRIZE SPONSORSHIP

- 禮品贊助總值達HK\$30,000或以上，將獲致送場刊廣告一頁
A complimentary full page advertisement in the Souvenir Programme will be offered for sponsorship values over HK\$30,000
- 各項禮品建議每份價值 Recommended unit value of each type of prize
 - 幸運抽獎獎品 Lucky Draw Prize: \$2,000或以上 or above
 - 檯獎獎品 Table Prize: \$200或以上 or above
 - 嘉賓禮品 Gift in Goodie Bag: \$100或以上 or above
- 本院保留權利安排無人領取之禮品撥供其他慈善用途
TWGHs reserves the right to retain unclaimed prize(s) for other charity purposes

附註NOTE 3：場刊廣告格式SPECIFICATIONS OF ADVERTISEMENT

- 尺寸為260mm(H) x 180mm(W)；出血位5mm
Size: 260mm(H)x180mm(W); Bleeding Area: 5mm
- 只接受ai、pdf或jpg格式檔，解像度為300dpi或以上
Electronic file of ai, pdf and jpg with over 300dpi resolution
- 色彩模式請設定為四色CMYK模式，請勿置入其他專色Pantone或RGB入內
CMYK colours only, Pantone colours or RGB are not accepted
- 請將稿件電郵至frdfu3@tungwah.org.hk Please send the advertisement to frdfu3@tungwah.org.hk

