

東華三院
Tung Wah Group of Hospitals

東華三院 賣旗日
TWGHs FLAG DAY

28.8. 2024
星期三 Wed.

全年捐款熱線
Donation Hotline
1878 333

籌募社會福利及教育服務經費
To raise funds for our social welfare and education services

東華三院在過去154年來，一直竭誠為香港市民服務，轄下共有380個服務單位，提供中西醫療衛生、教育、社會福利、歷史文化保育及公共服務。
Tung Wah Group of Hospitals has been wholeheartedly serving the people of Hong Kong for 154 years through its 380 service centres, providing Chinese and Western medical and health services, education, community services, heritage and cultural preservation, as well as traditional services.

日期 2024年8月28日 (星期三)
Date 28 August 2024 (Wednesday)

時間 上午7時至下午12時30分
Time 7:00 am - 12:30 pm

地點 港九新界各區
Venue Territory-wide

目的 籌募社會福利及教育服務經費
Purpose To raise funds for social welfare and education services

東華三院扎根香港，一直關愛社群，致力為社會各階層施援解困。您捐出的每分每毫，將全數撥用於本院以下社會福利及教育服務：
Established in Hong Kong, TWGHs has always been caring for people in need in our community, aiding all walks of life and relieving their difficulties. Your generous donations will all be used to support our diverse range of community and education services below:

- 兒童及青少年服務 Children and Youth Services
- 家庭服務 Family Services
- 安老服務 Elderly Services
- 社會企業/就業服務 Social Enterprises / Employment Services
- 輔導服務 Counselling Services
- 教育服務 Education Services

首推「線上賣旗義工」 Maiden Launch of "Online Flag-selling Volunteer" Programme

本院首次招募「線上賣旗義工」，由7月中旬起至2024年9月20日，公眾可以透過本院賣旗活動網站<https://flagday.tungwah.org.hk>，登記成為「線上賣旗義工」，取得專屬的「線上旗袋」捐款連結，並透過手機通訊軟件或社交平台分享，呼籲親朋好友捐款支持。

每名「線上賣旗義工」成功籌得港幣100元或以上之善款，均獲發電子義工證書乙張。首3名最高籌款額之線上義工更可參與9月份之義工嘉許禮，並獲頒發「最高線上籌款獎」嘉許狀乙張及「紙旗紀念品套裝」乙套。

TWGHs is launching its first "Online Flag-selling Volunteer" recruitment programme! From mid-July until 20 September 2024, members of the public are welcome to be registered as an "Online Flag-selling Volunteer" through the TWGHs Flag Day event website (<https://flagday.tungwah.org.hk>). Upon successful registration, they will get an exclusive "Online Flag Bag" hyperlink for sharing on mobile communication tools and social media to appeal for support from friends and family.

Every "Online Flag-selling Volunteer" who raises HK\$100 or above will receive an e-Certificate of Appreciation. The top 3 fundraisers will be invited to join our Volunteer Award Ceremony in September and be awarded a "Merit Award Certificate" and a "Flag Sticker Souvenir Set".

「紙旗紀念品套裝」 "Flag Sticker Souvenir Set"

善長於本院賣旗活動專頁捐款每滿港幣100元，即可獲贈「紙旗紀念品套裝」，當中包括由藝術家PureHay設計全版紙旗乙張(24個)、感謝狀乙張及特別版多層文件夾乙個。請支持「東華三院賣旗日」，讓愛傳遞，溫暖更多有需要的人！欲詢詳情，請致電1878 333或瀏覽活動專頁。

For every donation of HK\$100 through the TWGHs Flag Day event website, the donor will receive a set of flag stickers (24 pieces) designed by illustrator PureHay, a Certificate of Appreciation, and a Special Edition File Folder.

Act now! Your contribution will enable us to help more needy people. Please support the "TWGHs Flag Day" and spread the benevolence further!

For details, please call 1878 333 or visit the event page.



賣旗日專頁
Flag Day
Event Page

東華三院董事局及冠名贊助人已贊助各項籌募活動的直接開支，亦不會從活動籌得的公眾善款中扣除行政費用，確保公眾善款全數撥用於本院服務。
All direct expenses of fund-raising events have been sponsored by TWGHs Board of Directors and Title Sponsors of the events, and no administrative costs will be deducted from the donations of the general public to ensure all public donations should go directly to our services.

東華三院《「延」點希望·遺愛人間》 遺產捐贈計劃 TWGHs Legacy Donation Scheme

東華三院為有意捐贈遺產的善長圓滿達成最後的願望，在百年歸老後繼續惠澤社群。Through the Legacy Donation Scheme, planned-giving donors who want to fulfil their last wish can consider making a legacy gift to support TWGHs charitable work as their posthumous and sustainable contribution to the society.

目的 所有遺產捐款將用以撥充東華三院醫療衛生、教育及社會服務經費
Purpose All legacy donations will be used to finance the medical and health, education and community services of TWGHs

遺產類別 任何資產包括現金、物業、股票、債券、保單等
Types of Bequests Any types of assets including cash, properties, stocks, bonds and insurance policies

捐贈方式 善長可透過以下方式捐贈全部或部份遺產予東華三院：
Donation Channels Donors can donate all or a portion of their assets to TWGHs:
1. 訂立平安紙(即遺囑) by Will
2. 透過基金管理公司設立信託基金 by setting up a trust fund
3. 簽訂人壽保險計劃 by signing an insurance policy
(善長可向有關保險公司諮詢捐贈手續或瀏覽《生命傳愛行動》網頁 <https://www.policydonation.org.hk/>)
(For details, please consult the concerned insurance companies or visit the website of "LifeCare Movement" at <https://www.policydonation.org.hk/>)

查詢 1878 333
Enquiries 本院職員當樂意向閣下提供該計劃更詳細的資料
Our staff are pleased to provide you with detailed information about the Scheme

備註 善長所提供的個人資料只限作上述捐贈計劃之用，本院將會保密處理有關捐助。而閣下亦可隨時更改或撤回向東華三院捐贈遺產的意願。
Remarks All information provided will be used solely for the Scheme and will be processed in the strictest confidence. Donors are free to amend or withdraw their legacy donation anytime.

東華三院物業募捐計劃 TWGHs Property Donation Scheme

目的 旨在增加物業租金收益，以支援東華三院醫療衛生、教育及社會服務所需的經費
Purpose To increase the rental income of TWGHs for financing its medical and health, education and community services

物業類別 以個人或公司名義擁有的各類型物業
Types of Properties All types of properties owned by individuals or through companies

捐贈方式 1. 辦理送讓契作即時送贈 By Deed of Gift
Donation Channels 2. 訂立平安紙(即遺囑)作日後捐贈 By Will

鳴謝安排 捐贈者的芳名將銘誌於東華三院行政總部地下大堂的善長金榜及本院年報上
Arrangement of Acknowledgement Donations are acknowledged on a plaque installed at the foyer of the TWGHs Administration Headquarters and in the TWGHs Annual Report

查詢電話 1878 333
Enquiries 本院職員當樂意向閣下提供該計劃更詳細的資料
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